

## What to look for when buying IT for your business

### Is it robust?

If your business depends on IT, make sure it will be fit for purpose. While it may be tempting to buy a consumer model, we recommend you spend a little more on a business model. It'll serve your business better in the long run because they have more robust internal components, better expandability to meet/keep up with growth, longer warranties, and more options.

### Do I get desktops or laptops?

Desktops can be more powerful than laptops. Some users, architects for example, may need more processing power and graphics card access, available on desktops (though laptops such as the HP ZBooks are catching up).

Laptops and ultrabooks provide mobility and flexibility. They allow your employees to work from home or while travelling, present easily at meetings, and reduce reliance on paper.

### Is it supported in Australia?

Online deals, in particular, might be coming from an overseas supplier. The price looks great, but is there a local warranty included?

### Will the supplier provide on-site support?

If business continuity is important, you want your IT issues to be resolved quickly, with minimal disruption on-site. If that's not possible, will they pick up? If your laptop needs repairs off-site, you probably don't want to spend the time working out how to get it to the repair shop. It's much easier to have someone else take care of the logistics – there and back.

### How do I choose the right reseller?

Look for companies that are certified partners of billion dollar companies. They will be more knowledgeable and have additional resources that can benefit a business. Ask for references, call them and talk to them. Make sure they are an authorised reseller of the major vendors – HP, Lenovo, Cisco, Microsoft, Apple.



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